

# -Sports-

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## United Football League strategically expands executive leadership

ARLINGTON, TX -November 14, 2024 - The United Football League announced several important additions to its executive leadership team. These strategic



appointments are part of the league's ongoing efforts to grow the game of football.

"The UFL is proud to expand its leadership team as we head into our second season," said UFL President and CEO Russ Brandon. "These latest additions are visionaries who will play a vital role connecting our game to passionate football fans around the world and expanding the league's presence across the sports and entertainment landscape."

### NEW LEADERSHIP ADDITIONS

**Vince Pannozzo**, Senior Vice President, Creative & Content  
Vince Pannozzo serves as Senior

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Vice President, Creative & Content, responsible for leading the creative and content strategy for the league and all eight teams. Previously, Pannozzo held key roles at Meta, where he most recently was the Global Marketing Lead for Sports, Entertainment and Innovation. In that role, he was responsible for go-to-market strategies and tenpole activations across the sports and entertainment industry. Please see sports-Ent. 4

## QB Seth Henigan becomes all-time leader in passing yards in victory over UAB



By **William M. Larsha, Jr.**, Senior Correspondent  
The Mid-South Tribune and the Black Information Highway

Tigers held on to the bones after a 53-18 blowout.

Senior quarterback Seth Henigan was 23-34 for 299 yards and 4 touchdowns. It was his last home game for the Tigers. Running back Mario Anderson had 22 carries for 138 yards and a touchdown.

The Tigers led 18-8 at halftime. Many thought it may be a competitive game. However, the

See related article on sports page 4

Tigers exploded in the 2nd half to put UAB away. The Tigers erupted for 5 touchdowns in the 4th quarter.

For Henigan, it was the end of a storybook career. He became the all-time Tiger leader in passing yards. His 100-touchdown pass made him the all-time leader in that category as well. Henigan is the rare player who stayed all 4 years at one school as a starting

Please see sports page 4

## NFL presents a Thanksgiving tradition of family, friends, fun and fantastic rivalries!



Thanksgiving football is an iconic tradition in this country and I'm hyped to be a part of it this year. The Detroit Lions season has been pretty epic so far, and I'm excited to tap in to that crazy energy their fans bring to Ford Field. I can't wait for America to see the show we've been working on for y'all.

- SHABOOZEY

NFL Thanksgiving Games Will Feature Shaboozey, Lainey Wilson and Lindsey Stirling as Halftime Performers

Celebrating Family, Food and Football, Three Holiday Games to Spotlight Respective Artists in Detroit, Dallas and Green Bay

NEW YORK — Nov. 10, 2024 — The National Football League will feature showstopping performances at this year's Thanksgiving games, with three renowned artists performing live during the holiday halftime shows.

On Nov. 28, 2024, country music's hottest rising star and 6x Grammy-nominated artist Shaboozey will take the stage as part of the Detroit Lions Thanksgiving Halftime Show powered by Verizon, as the Lions take on the Chicago Bears at 12:30 p.m. ET on CBS; Lainey Wilson,

Grammy Award winner and reigning ACM and CMA Entertainer of the Year, will perform during the Dallas Cowboys game versus the New York Giants at 4:30 p.m ET on FOX; and violinist Lindsey Stirling will play live at the Green Bay Packers game against the Miami Dolphins at 8:20 p.m. ET on NBC.

"As Thanksgiving brings loved ones together for a day of family, food, and football, we're proud to work with our clubs and broadcast partners to showcase extraordinary artists across our three games," said Seth Dudowsky, head of music at the NFL. "The NFL on Thanksgiving provides artists with a massive platform that continues to grow, and we know this year's games will bring another unforgettable day of football, music, and unifying moments for fans watching across the country and around the world."

The holiday games continue to be a force in TV viewership. Last season, the NFL set a Thanksgiving Day viewership record for the second consecutive year. The average viewership across all three games was 34.1 million, the highest Thanksgiving Day average on record, surpassing the previous record of 33.6 million the year prior. The halftime performances during this day have simultaneously resonated with fans. U.S. viewership for each Thanksgiving halftime show surpasses all major award shows, as well as other sporting and non-sporting events, and outside of the Super Bowl halftime show, no other musical performance exists with more live U.S. viewers.

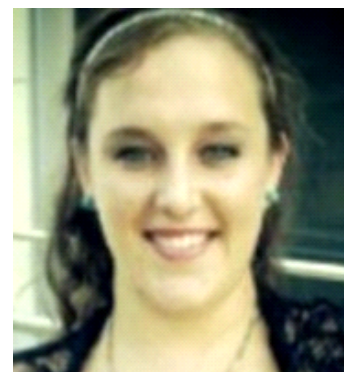
More details on each Thanksgiving Day halftime show can be found below:

Please see sports-Ent. 5

### Meet some of BIHMST sports correspondents



William M. Larsha, Jr.



Ashley Braun Gendek

BIH MST Travelers, join correspondents William M. Larsha, Jr. and Ashley Braun Gendek in their sports coverage of University of Memphis Tigers, Memphis Grizzlies, TN Titans, Southern Heritage Classic, FedEx St. Jude Championship, Memphis Showboats, UFL, NFL, Soccer and more on The Mid-South Tribune and the Black Information Highway at blackinformationhighway.com  
Welcome, Travelers!



### HAPPY THANKSGIVING!

- Titans Meet Division Rival Texans  
see sports page 4
- Tulsi Gabbard Gets Praise "For Love of Country"  
see sports-Military 2
- Judicial Watch Sues for West Point's DEI Rebranding  
see sports-Military 2
- Los Angeles Auto Show Announces ZEVAS Awards  
see sports page 3
- B.A.S.S. Announces Registration for AmbASSador Series  
see sports page 3
- Lil Wayne Joins NFL Game-Day Morning  
see sports-Ent. 5

UofM is calling on Tiger Nation to SUPPORT the Tigers by making a pledge per every win during the 2024-25 basketball season. The total charged would be for total wins combined between both the men's and women's programs times the pledge amount. MAKE A PLEDGE. Questions? Contact the Memphis Ticket Office at (901) 678-2331 or visit gotigersgo.com .

